

Toolkit - Resources for trainers

# Microproject - SDG Nr. 16

**A safe neighbourhood—promoted and cared for by the local community**

## Learning Objectives

- Identify who you are targeting with this informative campaign
- Make sure that all staff are aware of all aspects of the campaign
- Set up cooperation with the local community and citizens
- Set up an information campaign and target to increase knowledge on actions that can help a neighbourhood by safe.

## Description

You can set up an information campaign where you as a social enterprise will provide the information material such as a dedicated website, leaflets with information, resources for households and a hotline telephone number to be used. Moreover, you can organise a pilot neighbourhood watch which will help the local citizens be more vigilant and look out after each other. This of course has multiple goals: a) sense of belonging in the area will be build, b) people will start to care more for their local areas and being safe, c) they will help each other a thus, build a stronger sense of community, d) become more active citizens and be involved in local issues and concerns, e) promote a sense of democracy and equality.

## Possible roles of the trainees and skills needed

There are multiple roles involved in this campaign and this needs to be determined at design stage. Meet with all participants who will be actively involved in the campaign and discuss and allocate roles. Discuss with each on the skills that are needed to each role. These can be:

- Decision making
- Knowledge about safety, watch dogs, neighbourhood activities etc.
- Networking and collaboration and team working skills
- Coordinating skills
- Communication skills



<b>Theoretical activity</b>	Make sure you collect relevant information from online resources and discuss with local authorities on how you can make your neighbourhood safe and subsequently, your city safer. Inform the local community how they can communicate and help each other.
<b>Creative activity</b>	Create small community safety games and challenges for schools and community centers to use and learn from. Design leaflets and posters and set them up in supermarkets presenting step-by-step guides for people.
<b>Innovation activity</b>	Promote any innovation that can be used i.e. new technologies, augmented and VR in the competitions that you will create.

### Sustainability

Make sure you write all the processes and information that you have created and design a handbook for future reference to re-create the campaign.

