



Toolkit - Resources for trainers

# Microproject - SDG Nr. 7

## Clean Energy challenge

### Learning Objectives

- Identify who you are targeting with this challenge
- Make sure that all staff are aware of all aspects of the challenge
- Set up cooperation with the local community and businesses
- Set up an information campaign and target to increase knowledge on sustainable strategies and clean energy initiatives

### Description

SDG number 7 relates to clean and affordable energy for all and as a social enterprise you can work with your local community and the households to provide relevant information on how they can a) move towards greener and cleaner energy solutions and b) increase their knowledge on possible changes they can do to allow for more sustainable energy solutions to be used in various levels.

You can set up an information campaign where you as a social enterprise will provide the information material such as a dedicated website, leaflets with information, resources for households and a hotline telephone number to be used.

### Possible roles of the trainees and skills needed

There are multiple roles involved in this campaign and this needs to be determined at design stage. Meet with all participants who will be actively involved in the campaign and discuss and allocate roles. Discuss with each on the skills that are needed to each role. These can be:

- Decision making
- Knowledge about green economy, clean energy, affordable energy etc.
- Knowledge about local authorities and initiatives underway but also possible funding schemes underway
- Time management and stress management skills
- Networking and collaboration and team working skills Coordinating skills
- Digital and marketing skills
- Content writing skills



<b>Theoretical activity</b>	Make sure you collect relevant information from online resources and discuss with local authorities related to initiatives on the topic at hand. Conduct online research on similar campaigns that have taken place globally to get ideas and suggestions.
<b>Creative activity</b>	Create small games and challenges for the local community and children to use when they are taking part of your campaign. For example you can call it the Save our Planet Campaign and promote a small competition on the various SDG goals.
<b>Innovation activity</b>	Promote any innovation that can be used i.e. new technologies, augmented and VR in the competitions that you will create.

### Sustainability

Make sure you write all the processes and information that you have created and design a handbook for future reference to re-create the campaign.

