



Toolkit - Resources for trainers

Microproject - SDG Nr. 5

Female networking

Learning Objectives

- Understand the concept of gender equality
- Identify the gender balance rate of your country and/or city
- Get ideas on how to support women to increase their visibility and help them to develop a business network

Description

Even though Gender equality is one of the EU´s founding values, the gender pay gap is still not closed, decision-making is still mainly in the hand of men and gender-based violence continuous to be a problem. To help to end Gender inequality, we will present a micro-project that helps to counteract this problem.



Theoretical activity	<p>Do an online research and answer the following questions:</p> <ul style="list-style-type: none">• What does Gender Equality mean according to the SDGs?• What are the effects of Gender inequality? What problems does it cause? <p>Now do research to understand the extent of gender inequality:</p> <ul style="list-style-type: none">• How many women are in the parliament of your country?• How many women are in your local/regional parliament?• How many women in your country (and city) own an enterprise or a business? <p>What do you think: When will gender equality be reached? And what does it mean? How can we sustain it?</p>
Creative activity	<p>Based on the knowledge you gathered in the theoretical activity, its time to act. How can we increase the role of women in our society?</p> <p>To help women increase their impact, networks should be created where women can help women. Start to connect yourself with other small businesses. Did you know that for example in google you can find businesses that are women-owned? The platform gives business the possibility to give businesses this label, so once someone searches on google for the company, it appears as women-lead. This on the other hand also gives us the opportunity to create new networks with women-led companies.</p>



Creative activity

You are a women-led company, and you want to increase the impact of women in your region.

Step 1: Search on google for more women-led companies.

Step 2: Get in contact with them and create a network.

Step 3: Once you have a women-led network you can think about giving courses and training to other women, so they can have resources to get started with their own businesses.

You are a man, and you want to help women-led businesses grow?

Step 1: Search for women-led businesses and get in contact with them. Give them opportunities to expand their businesses.

Step 2: Give more women opportunities in your business.

5 GENDER
EQUALITY

