



Toolkit - Resources for trainers

Microproject - SDG Nr. 1

RE-ENGAGE: Employment against poverty

Learning Objectives

With this example of microproject the student will be able to:

- Adopt a strategy to help counteract poverty in his or her context/project/company
- Get inspired for new ideas to help on local level to counteract poverty
- Understand the importance of a stable job to end poverty

Description

According to Eurostat in 2020, 96.5 million people in the EU were at risk of poverty or social exclusion; this was equivalent to 21.9 % of the EU population. Moreover, the risk is higher for women than for men (22.9% compared with 20.9%). While the risk of poverty or social exclusion in the EU was 11.8 % for employed persons and 19.2 % for retired persons, it was 66.2 % for unemployed persons.

This microproject aims to help persons without employment to re-enter in the job market. Since a stable job helps to counteract poverty, we will present you an idea on how to implement strategies that help to improve SDG number 1 in your business idea.

Imagine you have a business idea. You want to create a small store that offers food without plastic packaging. Since you are aware of the dangers of poverty in our societies you want to contribute to help counteract this problem.



The idea is the following: You start a microproject in your city, a re-engaging program that offers jobs to unemployed persons. So, you will be working closely with the local employment office of your district. This also means, that if you are looking for new staff, instead of employing someone that applies directly to you, you will be working together with the employment office, so you can offer the job to someone that has been unemployed for a long time. Once you found an unemployed person you should offer special courses and further training for your staff.

Theoretical activity	Make a list of which steps you need to fulfill in your context to implement a strategy that offers a re engagement offer for unemployed persons.
Creative activity	How can you adopt this idea to your context? Or do you have other ideas that could help to minimize the percentage of unemployment in your city or region?

