



Toolkit - Resources for trainers

Good Practice - SDG Nr. 1

Work 4 Progress (W4P) - promoting entrepreneurship for job creation

The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

Goal number 1 relates to ending poverty and hunger for all human

Social Goals

This programme is a multi-aspects programme. It combines several social goals and SDG's. It aims to create an open innovative platform for promoting entrepreneurship-led creation for Women and Youth. The International Labour Organizations states that 2 out of 5 young people are unemployed. Even more, the unemployment rate among women is higher and the pandemic has worsened the situation. The program aims to generate new employment opportunities by means of open platforms for social innovation that operate in India, Mozambique and Peru. It aims to uncover entrepreneurial energies of individuals and to build up a culture of entrepreneurship. Like this small business that are created will led to an enterprise ecosystem and a lot of new jobs will be created.

What need does it cover?

It aims to end poverty through providing new employment opportunities by means of an open platform. Like this, young people and women can get out of poverty. For example, the Indian growth trajectory has not been translated into an increase of job offers. Since unemployment and underemployment lies at the core of poverty. The program offers opportunities to build up a new system based on small enterprises. These will be the engines of new job creations.



<p>How was it founded?</p>	<p>The project was founded by “La Caixa Foundation”. It was in 2017 with the aim to establish new opportunities for young people and women in India, Peru and Malaysia.</p>
<p>How does it relate to SDGs</p>	<p>It is directly connected with the SDG number 1. Giving these communities the possibility to invest in themselves makes them independent in creating new job opportunities and like this they will help themselves to get out of poverty. The project is also related to the goals 9, 8, 5, 16 and 17.</p>
<p>Good practices</p>	<p>It is a network of, meanwhile, 47 member organizations that uses a platform of social innovation. The project uses social innovation methodology instead of a linear, top-down approach to job creation. It is a circle of listening, co-creation, prototyping and accelerate the most promising solutions. It is a programme that encourages business and sustainable services that come from the communities themselves.</p>

How to work on it

It is a good practice to show that solutions can be shared and moreover it shows that solutions needs to come directly from the affected target group, just like this their needs can be met.

